

# Community Investment Report

Topeka Population Center - Saline County  
Year Ending August 31, 2000 Edition



\*\*\*\*\*

## AMERICAN CANCER SOCIETY WORKING IN YOUR COMMUNITY MISSION 2000 GOALS

- Increase the number of cancer patients utilizing the services of the American Cancer Society.
- Increase the number of women diagnosed in the earliest stage of Breast Cancer.
- Reduce tobacco consumption for adults 18 years and older.
- Increase the number of schools providing School Health Education.

### *Research - Improving Quality of Life*

The American Cancer Society is the largest source of private, not for profit cancer research funds in the US, second only to the federal government in total dollars spent. Since 1947, the American Cancer Society has invested over \$2 billion in cancer research. The annual expenditure has grown from just over \$1 million in 1947 to over \$100 million in 1998. The five year survival rate for cancer has risen from one in four to four in ten - that's 255,000 additional lives this year!

Scientists supported by the American Cancer Society have made great contributions. For example, they:

- Established the link between cigarette smoking and lung cancer.
- Demonstrated the effectiveness of the Pap smear in detecting cervical cancer at an early stage.
- Dramatically increased the cure rate for childhood leukemia.
- Proved the efficacy of lumpectomy plus radiation compared with mastectomy for some breast cancers.
- Created hormonal therapy for prostate cancer.
- Discovered breast and colon cancer susceptibility genes.
- To date, 30 American Cancer Society grant recipients have been awarded the Nobel Prize.

**LOCALLY:** The University of Kansas, Medical Center has a \$375,000 grant through December 31, 2001.

## COMMUNITY PROFILE

### DEMOGRAPHICS

Population 49,301(1996)

Female = 25,464

Male = 23,837

Cultural Diversity

White = 46,352

Black = 1,518

Hispanics = 988

Native American = 194

Asian & Pacific Islander = 579

### KANSAS CANCER PREVALENCE

#1 - Prostate

#2 - Breast

#3 - Lung

#4 - Colorectal

### MARSHALL COUNTY CANCER MORTALITY 1985-1995

#1 - Lung

#2 - Colorectal

#3 - Prostate

#4 - Breast

## MISSION STATEMENT

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

## Opportunities for YOU to Make a Difference!!!

### Current Activities Planned That You Can Become More Involved With:

Community Access to Resources Grants (CAR): The goal of the CAR grant program is to provide monetary assistance to support and develop community cancer control activities which reduce the incidence and impact of cancer. This opportunity is available on an annual basis. Contact your cancer control staff for more information.

### VOLUNTEERS NEEDED! WE WANT YOU!

In order to have an impact with community based cancer control programs, we need volunteers to help us with the programs below. Contact the Topeka Office @ (800)359-1025

## RESOURCES

- 1-800-ACS-2345
- web site  
www.cancer.org
- American Cancer Society  
1315 SW Arrowhead Rd.  
Topeka, KS 66604  
785-273-4422  
785-273-1503 (Fax)  
1-800-359-1025

### YOUR AMERICAN CANCER SOCIETY STAFF

Sharon Reed - Cancer  
Control

Cristina Miller-Troute -  
Income Development

## TOBACCO/ SCHOOL HEALTH

- ✓ Great American Smokeout - The Saline/Salina County Schools participated in the Smokescream and Smokeout activities this year, more than 500 students participated.
- ✓ Freshstart For Families - A smoking cessation intervention designed for health care professionals who work with pregnant women and mothers of pediatric patients.
  - Clear the Air - Make your work place smoke free! We can help.
  - Join our advocacy network. A group of dedicated volunteers who are committed to impacting cancer control legislation.
- ✓ Improve School Health Education. Form a school health council, which serves in an advisory capacity to the school system.
- ✓ Educational materials, brochures and programs are all available free of charge.

## BREAST CANCER NETWORK

- ✓ Early Support - This is a new program aspect to the Reach to Recovery program. It is a program for a visitation prior to breast surgery. Notification comes at the point of diagnosis.
- ✓ Reach to Recovery - A one-on-one visitation program for women who have had surgery for breast cancer.
- ✓ Breast Cancer Awareness educational programs and materials are available free of charge.
  - Tell-A-Friend - Save a Life! Join our network and call five friends to encourage them to have a mammogram.
  - Tell-A-Friend Tuesday - A one day Tell-A-Friend blitz targeting business employees.
- ✓ Personal Advocacy Programs
- ✓ indicates programs active in your community.

## PATIENT ISSUES CC:RIG

- ✓ CCRIG Community Connection-Resource, Information & Guidance - For patients and their family members.
- ✓ CRD - Cancer Information Center - Information line answered 24 hours a day, seven days a week. Call 1-800-ACS-2345.
- ✓ Look Good...Feel Better
  - Road to Recovery
- ✓ Gift Items - wigs and turbans are available free of charge.
- ✓ Personal Advocacy Programs
- ✓ Nutritional Supplements - for patients who have a financial need.
- ✓ Direct Patient Assistance - Some patients qualify for transportation assistance.
  - Support Groups
  - Guest Housing